



PEI NETWORK

Who Are Connectors?

Connectors know lots of people and habitually make introductions. They know people through social, cultural, professional, and economic circles, and have a special gift for bringing people together.

WHY Be a Connector?

As a connector, you'll help grow the economy, and:

- Discover PEI's top talent
- Make the business community more attractive to people just starting out
- Encourage diversity and contribute to talent retention

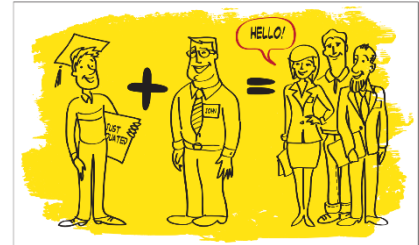
"NETWORKING THAT MATTERS IS HELPING PEOPLE ACHIEVE THEIR GOALS."
– SETH GODIN

What will you do?

You'll meet a **pre-screened** connectee for 30-minutes to discuss shared professional interests. At the meeting, you'll offer to introduce the connectee to 3 people in your personal network. Later that day, you will introduce each of them by email.

Pre-screened:

- All connectee have a diploma or degree, speak English or French, are legally entitled to work in Canada and currently live in PEI
- All matches are made based on industry/field, education, and other mutual interests
- The program manager will suggest a match and you will decide if and when you'd like to meet



What will you get?

You'll get opportunities to:

- Grow your own network: meet professionals new to your field or new to the Island
- Demonstrate industry leadership by sharing your knowledge and expertise
- Build brand awareness about your organization
- Open doors for people starting out
- Add PEI Network under volunteer experience on your LinkedIn profile
- Connect with other connectors

How much time will it take?

This program requires a minimal amount of time commitment. **As a connector, you are expected to meet with one connectee once for 30-minutes, answer their questions and send three email introductions.** If you enjoy the experience, *we may ask you to meet with another connectee when a match becomes available.*